**Wikipedia Redesign Outline**

We decided to redesign the Wikipedia home page because we found many issues in its layout as it does not seem to follow the C.R.A.P design principles well. The contrast on the original website is basically non-existent, the “colour scheme” is blue and white, but it basically only addresses that blue objects are links and other objects do not allow the user to click and interact with them (except the search bar, but that gains a blue outline when clicked on). There is little to no repetition on the website, a few languages are placed around the logo, the rest are found in a list that is sorted by the number of articles. But knowing how many Wikipedia articles each language has is unintuitive, so the list should be sorted alphabetically instead. For alignment the logo, title and search bar are center aligned but the links at the bottom of the page feel as if they were placed sporadically. The two icons that Wikipedia wants the user to most likely pay attention to are to the left and everything is beside them. This makes the page feel awkward. With proximity, although the languages around the logo are the most prominent ones, they should be placed with other languages instead of given precedence.

For applying the principles of design and redesigning the site, we made sure to correct where C.R.A.P went wrong on the original Wikipedia home page. For contrast, we mostly decided to keep the same monochromatic colour scheme and added more grey as a background colour for the header, navigation, and footer of the site to draw attention to the content, which had a white background. Instead of just using blue to highlight clickable objects we used it as a contrasting colour to signify importance. To fix repetition we placed all the language options on a navigation bar with a scroll on the right side of the screen and said they would be organized in alphabetical order. Within the repetition category of the design we also made the header, footer and navigation backgrounds the came grey colour. For alignment we decided to move the icons they had at the bottom of the page into the content section with the logo. The two icons earlier referred to as the ones that Wikipedia wants the user to pay attention to were placed into the footer with the creative commons, privacy policy and terms of use to separate them from the other applications. The other four icons we decided were most important were placed evenly around the logo with a more apps button in the bottom right hand corner. For alignment, everything is now evenly spaced out, languages are all located in the same place properly and all words within boxes are all center aligned. The title of the webpage is in the top centre with the search bar directly under it, but the content is left aligned to bring more attention to it as the main section of the website. And finally, for the proximity section, we made sure to group items of the same type together (languages, apps, etc.). We also placed the search bar under the title for easy access, as it is the focus of the website. In conclusion, we believe the changes we made to the website would make it a much better experience for the user.

\*Please note the orange sections of the image represent the blue sections of the website\*